

18th International Entrepreneurship Forum (IEF) Conference

Time	Session	Room
Monday, 16th December 2019		
10:15 am to 11:00 am	Inauguration	Plenary Hall
11:00 am to 11:15 am	Introduction to the 18th IEF	Plenary Hall
11:15 am to 12:45 pm	Panel Session I : Migration and Transnational Entrepreneurship	Plenary Hall
12:45 pm to 2:00 pm	Lunch	
2:00 pm to 3:30 pm	Parallel sessions on sharing of research paper	Session Halls
4:00 pm to 6:00 pm	Panel Session II: Start-Ups and Social Gains	Plenary Hall

Tuesday, 17th December 2019		
9:30 am to 11:00 am	Panel Session III: Transformative Education and Entrepreneurial Capabilities	Plenary Hall
11:30 am to 1:00 pm	Panel Session IV: Policy, Institutions and Inclusive Entrepreneurship	Plenary Hall
1:00 pm to 2:00 pm	Lunch	
2:00 pm to 3:30 pm	Research writing for referred publications	Seminar Hall
2:00 pm to 3:30 pm	Special session on SME networking	Plenary Hall
4:00 pm to 5:30 pm	Panel Session V: Technology and the Social Mission in Entrepreneurship	Plenary Hall

Wednesday, 18th December 2019		
9:30 am to 11:00 am	Panel Session VI: Gender, Entrepreneurship & Social Transformation	Plenary Hall
11:30 am to 1:00 pm	Concluding Session - Best Paper Awards - Review of Conference - Closing ceremony	
1:00 pm	Closure Lunch	Plenary Hall



18TH INTERNATIONAL ENTREPRENEURSHIP FORUM (IEF) CONFERENCE

ART, TECHNOLOGY, DESIGN AND
SUSTAINABLE ENTREPRENEURIAL
TRANSFORMATION

DECEMBER 16 - 18, 2019

SANSKRUTI BHAVAN, GOA



18th International Entrepreneurship Forum (IEF) CONFERENCE

Conference Theme

Art, Technology and Sustainable Entrepreneurial Transformation

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INTRODUCTION

The 18th International Entrepreneurship Forum conference will be organized from December 16 to 18, 2019 at Sanskruti Bhawan, Goa by the International Entrepreneurship Forum (IEF) in partnership with Directorate of Higher Education, Government of Goa and banglanatak dot com. The objective of the conference will be to enable a reckoning of alternative visions and receive wisdom about entrepreneurship in society. The conference theme, as stated above, will cultivate discourse and action-oriented thinking about how our ways of observing entrepreneurial activity can invoke John Berger's idea of 'seeing' which establishes our place in the surrounding world. It will aim to showcase entrepreneurial endeavor as an engagement with neighbourhoods and citizens to question notions of the concept and practice. It will offer platforms for exploring how, for example, alternative finance asks new questions about the future value of money. It will enquire whether all things entrepreneurial can facilitate greater inequality or constrain social and institutional responsibility. The conference will support the nurturing of innovative SMEs, new firms and ecosystems. Above all the conference will consider how entrepreneurship can be functionally and epistemologically engaged with other social and economic norms that underpin sustainable diversity as opposed to a sense of corralled inclusivity. Experts and panelists from across the globe will be present at the conference to share their ideas and experiences. The IEF has for the past few years worked in partnership with banglanatak dot com in India to develop a platform for entrepreneurship as a social movement. The movement will help in building partnership where art, technology and entrepreneurship will combine to seek for economic and social development what the latter demands from our people, our communities, our institutions and our environments.

Conference Curators

Prof. Jay Mitra
Essex Business School
University of Essex, UK.

Mr. Amitava Bhattacharya
banglanatak dot com
Kolkata, India.

Session No	Date and Time	Session		Speakers
DECEMBER 16				
	10:15 am to 11:00 am	Inauguration		
	11.00 am to 11.15 am	Introduction to the 18th IEF		Prof. Jay Mitra (Founder of IEF, UK)
Panel Session 1	11:15 am to 12:45 pm	Migration and Transnational Entrepreneurship	Dr. Sarika Pruthi (USA) Prof. Kazuko Yokoyama (Japan)	Mr. Subrato Saha (Dubai) Mr. Suresh Reddy (India) Dr. Aki Harima (Germany)
	12:45 pm to 2:00 pm	Lunch		
Parallel Session 1	2:00 pm to 3:30 pm	Research paper parallel session		
	3:30 pm to 4:00 pm	Tea Break		
Panel Session 2	4:00 pm to 6:00 pm	Start-Ups and Social Gains	Dr. Su-Hyun Berg (Germany and Korea) Mr. Thorsten Jahnke (Germany)	Mr. Chang Rok Yun (Korea) Mr. Jungkwon Ahn (Korea) Mr. 'Jacob' Kwangbin Oh (Korea) Mr. Abhit Kumar (India) Dr. Pawan Mehrotra (India) Dr. Uma Ganesh
DECEMBER 17				
Panel Session 3	9.30 am to 11:00 am	Transformative Education and Entrepreneurial Capabilities	Prof. Nirmala Rao (Bangladesh) Prof. Sourav Ray (Canada)	Dr. Shamsul Bari (Bangladesh) Dr. Pushkar (India) Dr. Madhav Sathe (India)
	11:00 am - 11:30 am	Tea Break		
Panel Session 4	11.30 am to 1:00 pm	Policy, Institutions and Inclusive Entrepreneurship	Mr. Sergio Arzeni (Italy) Dr. Vijaya Gupta (India)	Prof. Simon Taylor (South Africa) Mr. Patrick Meinhardt (Germany) Mr. Raj Gilda (India)
	1:00 pm to 2:00 pm	LUNCH		
Special Sessions	2:00 pm to 3:30 pm	Research writing for referred publications		
	2:00 pm to 3.30 pm	Special session on SME networking		
	3:30 pm to 4:00 pm	Tea Break		
Panel Session 5	4:00 pm to 5:30 pm	Technology and the Social Mission in Entrepreneurship	Dr. Ganesh Natarajan, (India) Mr. Joe Fernandes (India)	Mr. Wu Peng (China and UK) Mr. Heitor Benfeito (Portugal)
DECEMBER 18				
Panel Session 6	9:30 am to 11:00 am	Gender, Entrepreneurship and Social Transformation	Prof. Sibylle Heilbrunn, (Israel) Prof. Shahida Cassim (South Africa)	Ms. Ananya Bhattacharya (India) Mr. Maharshi Vaishnav (India)
	11:30 am to 1:00 pm	Concluding Session	Best Paper Awards, Review of Conference, Closing ceremony	
	1:00 pm	Closure Lunch		

Programme Details

18th International Entrepreneurship Forum (IEF) Conference

Monday, 16th December 2019

Day 1: Morning

10:15 am - 11:00 am Inauguration

11:00 am - 11:15 am Introduction to the 18th IEF

Prof. Jay Mitra, University of Essex, UK

11:15 am - 12:45 pm **Panel Session I: Migration and Transnational Entrepreneurship**

Panel Coordinators :

Dr. Sarika Pruthi, Associate Professor, School of Global Innovation and Leadership, Lucas College & Graduate School of Business Speakers, San Jose State University (SJSU), California, USA.

Prof. Kazuko Yokoyama, Dean & Professor, Graduate School of Business Administration, Toyo Gakuen University, Tokyo, Japan.

Panelists :

Mr. Subrato Saha, Co Founder of Aquachemie, Dubai, UAE

Mr. Suresh Reddy, CEO & Chairman of LYCOS Internet, Hyderabad, India

Dr. Aki Harima, Postdoctoral Researcher & Lecturer, Chair of Small Business & Entrepreneurship, University of Bremen, Germany

Day 1 : Afternoon

2:00 pm - 3:30 pm Parallel sessions on sharing of research paper

4:00 pm - 6:00 pm **Panel Session II : Start-Ups and Social Gains**

Panel Coordinators :

Dr. Su-Hyun Berg, Independent Business Consultant, Germany and Korea

Mr. Thorsten Jahnke, CEO of IQ Consult, gGmbH, Berlin, Germany

Panelists :

Mr. Chang Rok Yun, Director of Global Development of Noul, Gyeonggi-do, Republic of Korea

Mr. Jungkwon Ahn, Chief Sustainability Officer in Noul, Korea

Mr. 'Jacob' Kwangbin Oh, Co-Founder & COO of MUNE, Seoul, Republic of Korea

Mr. Abhit Kumar, Co-Founder of Social Hardware International Pvt. Ltd, Bengaluru, India

Dr. Pawan Mehrotra, Founder & Managing Director of Aarna Biomedical Products, Faridabad, India

Dr. Uma Ganesh, Co-Founder of 5F World, Pune, India

Tuesday, 17th December 2019

Day 2: Morning

9.30 am - 11:00 am

Panel Session III : Transformative Education and Entrepreneurial Capabilities

Panel Coordinators :

Prof. Nirmala Rao Vice-Chancellor of the Asian University for Women (AUW), Chittagong, Bangladesh

Prof. Sourav Ray, Professor & Chair, Marketing at the DeGroote School of Business, McMaster University, Ontario, Canada

Panelists :

Dr. Shamsul Bari, Founder-Chairman of Research Initiatives, Bangladesh (RIB), Dhaka, Bangladesh

Dr. Pushkar, Director and Chief Executive of International Center Goa (ICG) India

Dr. Madhav Sathe, Anaesthesiologist and Consultant at the Bombay Hospital and Medical Research Center

11:30 am - 1:00 pm

Panel Session IV : Policy, Institutions and Inclusive Entrepreneurship

Panel Coordinators :

Mr. Sergio Arzeni, President of INSME, Rome, Italy

Dr. Vijaya Gupta, Professor of Economics at the National Institute of Industrial Engineering (NITIE), Mumbai, India

Panelists :

Prof. Simon Taylor, Project Leader, Local Economic Development unit at the Graduate School of Business & Leadership, University of KwaZulu-Natal, Durban, South Africa

Mr. Patrick Meinhardt, has been responsible for Public Affairs, Public Relations, Economics, Cooperation with Associations and Foreign Trade as Head of Politics and Public Relations at the BVMW Federal Office Berlin

Mr. Raj Gilda, Co-founder of Lend-A-Hand, Pune, India

Day 2 : Afternoon

2:00 pm – 3:30 pm

Research writing for referred publications

2:00 pm – 3:30 pm

Special session on SME networking

4:00 pm – 5:30 pm

Panel Session V : Technology and the Social Mission in Entrepreneurship

Panel Coordinators :

Dr. Ganesh Natarajan, Executive Chairman and Founder of 5F World, Pune, India

Mr. Joe Fernandes, Co-founder and President of IIT-IIT.org, India

Panelists :

Mr. Wu Peng (Patrick), Founder & Managing Director of Winnova Enterprise Ltd. China and UK

Mr. Heitor Benfeito, Director of Portugal Ventures' operations in San Francisco and Boston in the USA

Wednesday 18th December 2019

Day 3 : Morning

9:30 am - 11:00 am

Panel Session VI : Gender, Entrepreneurship and Social Transformation

Panel Coordinators :

Prof. Sibylle Heilbrunn, Dean of the Faculty of Social Sciences & Humanities at the Kinneret College, Sea of Galilee, Israel

Prof. Shahida Cassim, Retired Deputy Chair on the Forum for Entrepreneurship Development at Centres in Higher Education Institutions (FEDCI), South Africa

Panelists :

Ms. Ananya Bhattacharya, Director of banglanatak dot com, Kolkata, India

Mr. Maharshi Vaishnav, Chief of Staff at Educate Girls'. In his current role, he assists the Founder-CEO to deliver her strategic vision.

11:30 am - 1:00 pm **Concluding Session**

- Best Paper Awards
- Review of Conference
- Closing ceremony

Conference Organizing Committee



Prof. Jay Mitra



Mr. Amitava Bhattacharya



Mr. Suman Mukhopadhyay



Dr. Su-Hyun Berg

Conference Coordinators:

Dr. Neha Gopinath, Mr. Siddhanjan Ray Chaudhuri, Ms. Moumita Kundu

Speakers and Panelists

Inauguration

Welcome to the International Entrepreneurship Forum

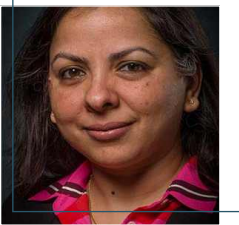


Prof. Jay Mitra is Professor of Business Enterprise and Innovation and Director of the Venture Academy at Essex Business School, University of Essex.

Panel Session I

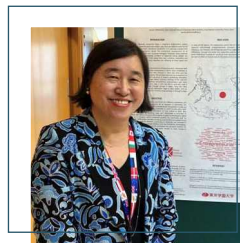
Migration and Transnational Entrepreneurship

16th Dec, 2019 — 11:15 am to 12:45 pm



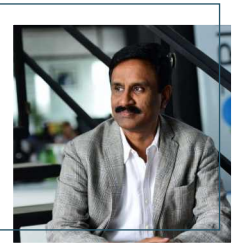
Dr. Sarika Pruthi is Associate Professor at the School of Global Innovation and Leadership, at the Lucas College & Graduate School of Business, San Jose State University (SJSU), California (USA). Her work has appeared in several top peer-reviewed academic journals.

Prof. Kazuko Yokoyama is Dean and Professor of the Graduate School of Business Administration, Toyo Gakuen University in Tokyo, Japan. Her major publications were Working in South-East Asia; Mindset and Social Entrepreneurship; Journal of Entrepreneurship and Innovation in Emerging Economies and Transnational Entrepreneurship in South East Asia.



Mr. Subrato Saha holds a Chemical Engineering Degree from IIT Kharagpur (1989 Batch). He has held several responsible positions in Fortune 100 multinationals. Since 2008, he has been running, with his partner, the Dubai, UAE based Chemical Supply & Distribution company – Aquachemie which works with corporate offices, blending plants & warehouses of large corporates in multiple sectors.

Mr. Suresh Reddy is the CEO and Chairman of Brightcom Group (formerly LYCOS Internet Ltd). Mr Reddy is an Indian Institute of Technology Kharagpur graduate and pursued his MS from Iowa State University. Before LYCOS he has worked in different Fortune 500 companies. With over two decade of Online Marketing and Advertising experience, he is also the founder of two successful companies USAGreetings and Ybrant Technologies.



Dr. Aki Harima is a Post Doctoral Researcher and Lecturer at the Chair of Small Business & Entrepreneurship of the University of Bremen. Her research focuses on transnational entrepreneurship, refugee entrepreneurship, entrepreneurial ecosystems, and entrepreneurial support organizations (business incubators and accelerators), particularly for entrepreneurs in penurious environments.

Panel Session II : Start-Ups and Social Gains

16th Dec, 2019 — 4:00 pm to 6:00 pm

Dr. Su-Hyun Berg is an independent business consultant based in Germany. She is an export specialist to the Korea Trade-Investment Promotion Agency (KOTRA), senior adviser to the Seoul Energy Corporation and the Korea Chamber of Commerce and Industry (KCCI), and General Secretary of the German-Korean Society.



Mr. Thorsten Jahnke is CEO of IQ Consult gGmbH, an agency working on social innovation and also Co-founder of Social Impact gGmbH in 2010. He has been working for more than 25 years in the field of Inclusive and Social Entrepreneurship.



Dr. Pawan Mehrotra is the Founder and Managing Director of Aarna Biomedical Products, a social enterprise. Pawan Mehrotra holds a Ph.D. in Cancer Sciences sponsored by Cancer Research UK which involved inter disciplinary work at Cambridge, Oxford, Dundee and Manchester.

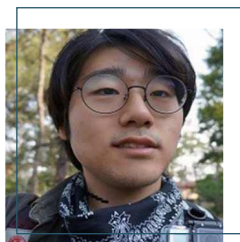


Mr. Chang Rok Yun is Director of Global Development in Noul. Before joining Noul, he had worked in Sae-A trading as Global Compliance Analyst and in the United Nations as an Associate Capacity Development Expert for about 9 years. He graduated from University of Southern California in the U.S. with master's degree in public administration.



Dr. Uma Ganesh has three decades of success in corporate and entrepreneurial ventures covering manufacturing, media, banking and IT sectors. Uma has had indepth exposure to functional areas such as marketing, product management, finance and operations through CXO/CEO positions with large organisations having their footprint in India and global markets.

Mr. Jungkwon Ahn is Chief Sustainability Officer in Noul. He has worked as an independent social auditor or sustainability officer for more than 10 years in various organisations such as POSCO Research Institute, BSI and Slowalk. He earned Master's degree in Environmental Management in Seoul National University in Korea.



Mr. 'Jacob' Kwangbin Oh is the Co-founder and COO of MUNE, Korean medical equipment manufacturing Start-Up that has dedicated itself to make better and safer hospital environment. He originally founded MUNE to solve the syringe re-use problems but now focus Occupational Safety of healthcare providers. He holds degrees from KAIST Business School and Yonsei University and has served for Alibaba Tmall HQ as operation specialist.

Mr. Abhit Kumar is the Co-Founder of Social Hardware International Pvt. Ltd. With a Bachelor degree in Instrumentation & Medical Services. Abhit Kumar is an expert in Biomechanical fitting and Human Engineering at rehabilitation centres.



Panel Session III : Transformative Education and Entrepreneurial Capabilities

17th Dec, 2019 — 9:30 am to 11:00 am



Prof. Nirmala Rao is Vice-Chancellor of the Asian University for Women (AUW), Chittagong, Bangladesh and a Trustee of the Learning from Experience Trust. She was the Pro-Director at the School of Oriental and African Studies (SOAS), London as well as the Pro-Warden for Academic Affairs at Goldsmiths College, University of London. In 2011, was appointed an Officer of the Order of the British Empire (OBE) for her services to scholarship.

Prof. Sourav Ray is Professor and Chair of Marketing at the DeGroote School of Business, McMaster University in Canada. He is also the Research Director, Marketing Analytics, of MiSCAN (the Marketing and Supply Chain Analytics lab). He is a co-founder and co-chair of the Canadian Empirical and Theoretical (ET) Symposium on Marketing Strategy. He has consulted a variety of clients from start-ups to Fortune 100 companies and education centers.





Dr. Shamsul Bari is the Founder-Chairman of Research Initiatives, Bangladesh (RIB), an NGO established in 2002, focused on action research on poverty issues and had spearheaded the Kajoli model of Early Childhood Education in Bangladesh. He served for 23 years in UNHCR, Geneva. From 2008 to 2014 he served as the Special Rapporteur of the Human Rights Council of the UN for the promotion and protection of human rights in Somalia.

Dr. Pushkar is the Director & Chief Executive, International Centre Goa (ICG). Pushkar holds a PhD in political science from McGill University. He has taught at universities in India and Canada, including BITS Pilani-Goa, McGill University, Concordia University and Goa University. He is currently a guest faculty at the Vedica Scholars Programme for Women, New Delhi.



Dr. Madhav Sathe is an anesthesiologist by profession associated with the prestigious Bombay Hospital and Medical Research Center. He is Joint Honorary Secretary of a sustainable social enterprise named The Bombay Mother's and Children Welfare Society since 1985. He has been working on issues of Child Development, Health, Hygiene, Education, Vocational training, Environment and Nutrition.

Panel Session IV: Policy, Institutions and Inclusive Entrepreneurship

17th Dec, 2019 — 11:30 am to 1:00 pm



Mr. Sergio Arzeni is the President of INSME a Rome-based International Network for SMEs promoted by the OECD and the Italian Ministry of Economic Development.

Dr. Vijaya Gupta is Professor of Economics at the National Institute of Industrial Engineering (NITIE), Mumbai. She has around 32 years of teaching and research experience.



Prof. Simon Taylor is Project Leader for the Local Economic Development unit at the Graduate School of Business and Leadership, UKZN. He is responsible for the EDTEA-UKZN 2016-2020 LED project to promote economic development at local government level through research projects and capacity building of government officials at local government level.

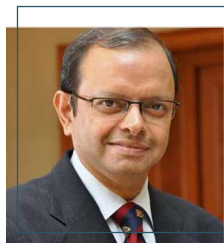
Mr. Patrick Meinhardt is national executive committee-member of FDP / DVP Baden-Wuerttemberg and chairman of FDP Federal Committee for Education, Science and Research and National Committee for Education and Science. He was also chairman and board member of FDP district associations, Mittelbaden and Baden-Baden, Germany respectively and Secretary General of FDP Baden-Württemberg (2013-15). He is member of Federal Executive of FDP. Since 2014, he has been the Head of Politics and PR at BVMW Federal Office, Berlin, coordinating European policy, the Brussels office and strengthens federal management



Mr. Raj Gilda is a banker turned social entrepreneur and Co-Founder of Lend-A-Hand India. He leads the team for resource mobilization and external relations for Lend-A-Hand India apart from managing its presence in USA and UK.

Panel Session V : Technology and the Social Mission in Entrepreneurship

17th Dec, 2019 — 4:00 pm to 5:30 pm



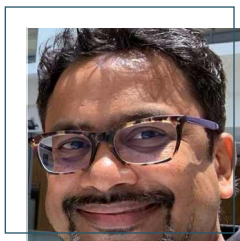
Dr. Ganesh Natarajan is Executive Chairman and Founder of 5F World, a platform for digital Start-Ups, skills and social ventures in the country. He is also Founder of Global Talent Track and Skills Alpha and Co-Founder of two Indo-US Joint Ventures – Kalzoom Advisors and the Center for AI and Advanced Analytics.

Mr. Joe Fernandes is the Co-founder and President of IIT-IIT.org, IITians for Influencing India's Transformation. IIT-IIT's mission is to harness the collective voice of IITians to give back to India through national scaling of social impact programs. He had pursued his engineering from IIT Kharagpur and MBA from IIM-Kolkata. He has worked as a consultant with McKinsey and Company in New York and the Everest Group in Dallas.



Mr. Patrick Wu is Founder and Managing Director of Winnova Enterprise Ltd, a global business development consultancy based in China and UK. He is an expert in marketing strategies and has successfully negotiated and advised UK and European business.

Mr. Heitor Benfeito is the Director of Portugal Ventures' operations in San Francisco and Boston in the USA and heads the team of Portfolio Development at Portugal Ventures, along with CEO Academy, an annual training program covering soft and hard skills for early stage entrepreneurs in the areas of team management, finance, reporting, fundraising. He also has experience as an Investment Manager at InovCapital, the first VC fund setup in Portugal and as a secondee analyst at Go4Ventures (investment banking) in London. Heitor is a PhD degree holder from Porto University and is a key-note speaker on finance, entrepreneurship and VC.



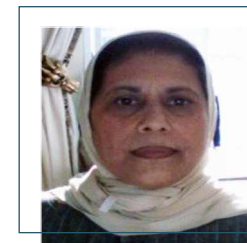
Panel Session VI : Gender, Entrepreneurship and Social Transformation

18th Dec, 2019 — 9:30 am to 11:00 am



Prof. Sibylle Heilbrunn is Dean of the Faculty of Social Sciences and Humanities at the Kinneret College on the Sea of Galilee. Heilbrunn is an organizational sociologist, specializing at the intersection of migration, multiculturalism and entrepreneurship. She is on editorial boards of leading entrepreneurship and management journals such as Journal of Entrepreneurial Behavior and Research and European Journal of International Business.

Prof. Shahida Cassim has officially retired from her full-time position at the GSB&L at UKZN. She does however work for the University and several other organizations since. Professor Cassim has worked, conducted research, taught and consulted in the field of Marketing in her early career.



Ms. Ananya Bhattacharya is an Electrical Engineer from Jadavpur University and a Commonwealth Scholar with Masters in Sustainable Development from the Staffordshire University, UK. Ananya is Director and Vice President at banglanatak dot com - a social enterprise. She is also a steering committee member of ICH NGO Forum - a network of NGOs accredited to UNESCO 2003 Convention on ICH and an Executive Committee member of ICOMOS India.



Mr. Maharshi Vaishnav is Educate Girls' Chief of Staff. In his current role, he assists the Founder-CEO to deliver her strategic vision. Prior to Educate Girls, Maharshi was on a research fellowship with the Grameen Foundation in South-East Asia, where he evaluated mobile technology solutions for women micro-entrepreneurs. Before making a conscious switch to international development, Maharshi spent a decade in various roles across the private sector. Maharshi holds graduate degrees in Public Policy and Business.

